



The Auckland Recovery Survey



www.committeeforauckland.org.nz

June 2020

Background

The Committee for Auckland was founded almost 25 years ago. It's purpose is to build connection, behaviour and initiatives to create a better Auckland for all.

It has a broad membership base across major corporates, public agencies, iwi enterprises and non-for-profit organisations.

- Survey period: 22 May – 29 May 2020 (half-way through Level 2)
- Survey population: Committee for Auckland membership and Future Auckland Leaders Alumni



Key insights

Auckland's economic development and poverty need the greatest attention

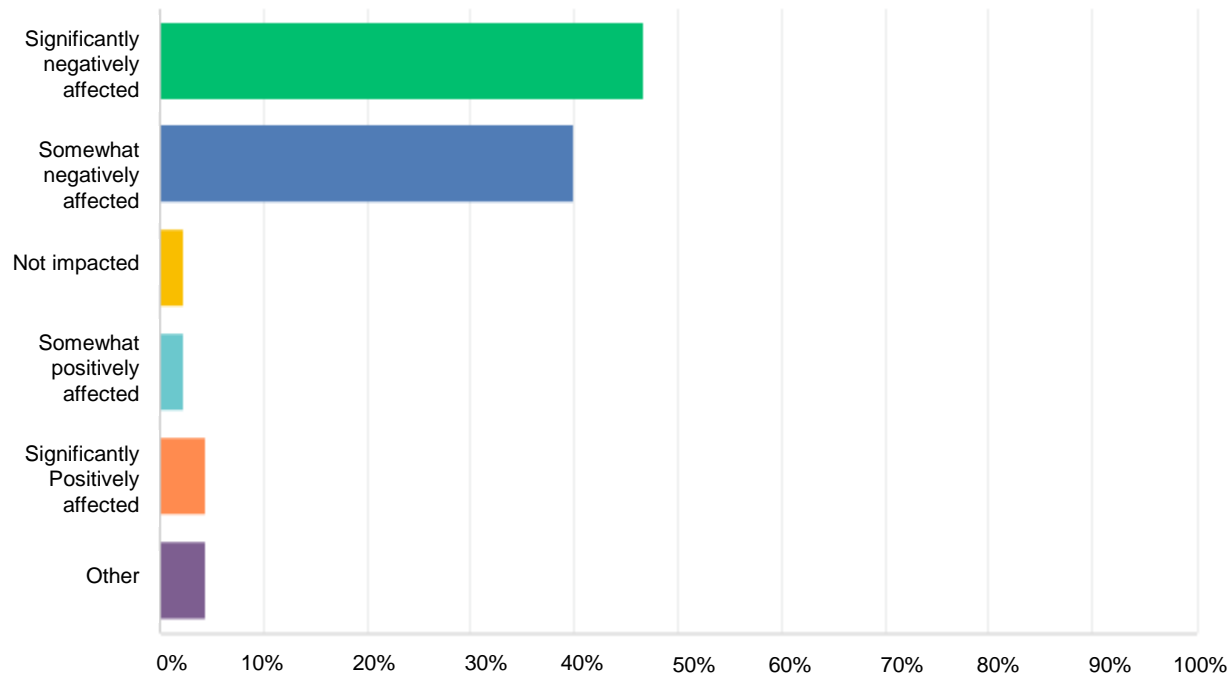
Covid-19 presents Auckland's leaders with much greater opportunities, than adversities

Adapting to work with Covid-19 together with new priority projects should be Auckland's top focus

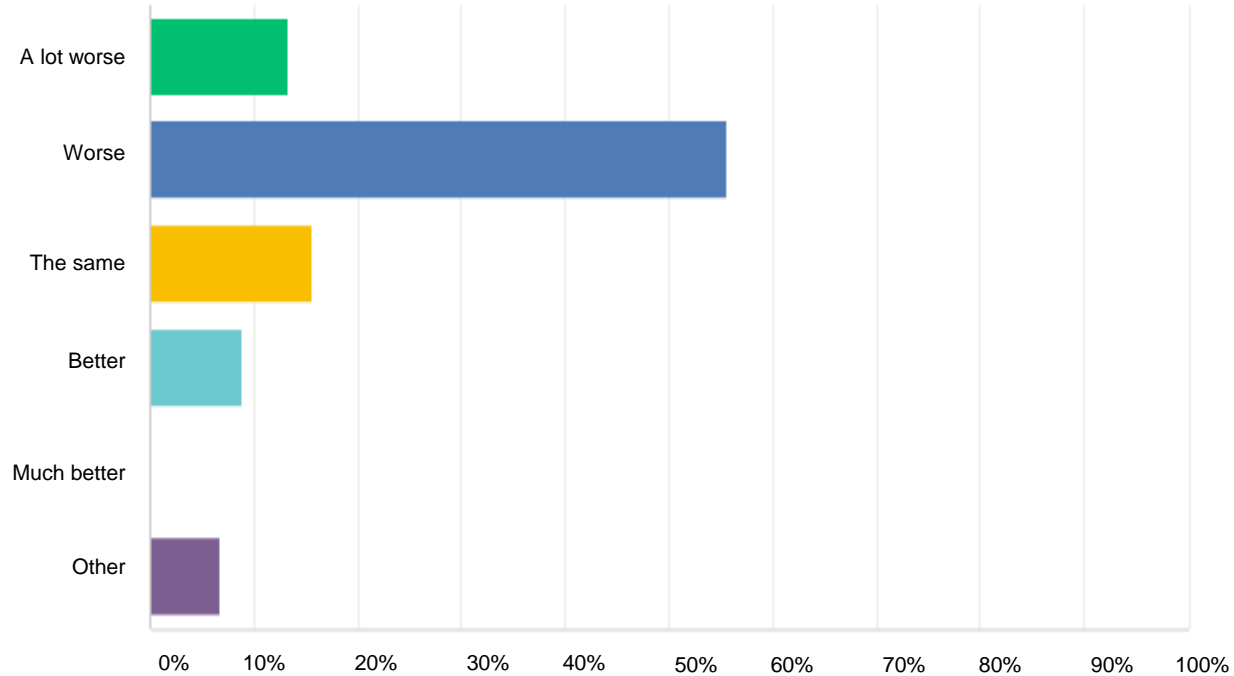
Auckland Council should update or transform its existing project priorities to reflect Covid-19 impact

Auckland Council will make less progress unless it adapts

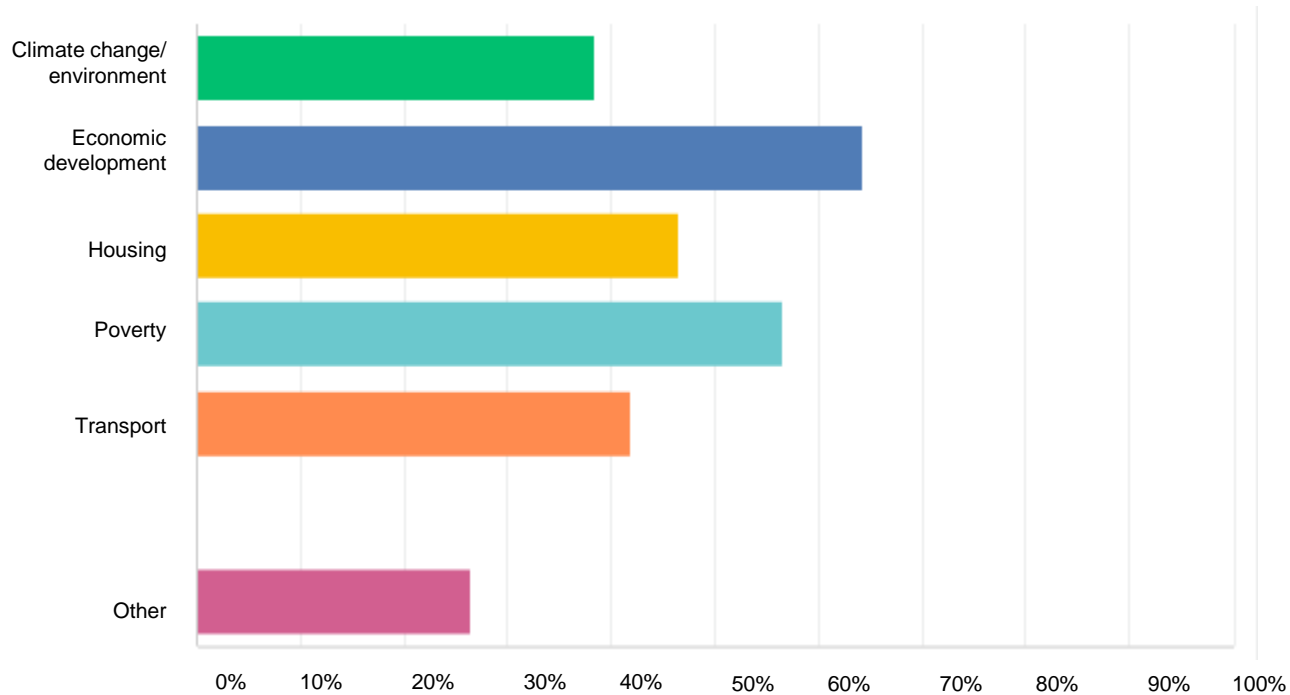
87% of organisations have been negatively impacted by Covid-19 - almost 50% significantly



Business prospects over the year to 31 May 2021 are worse or a lot worse for 69%



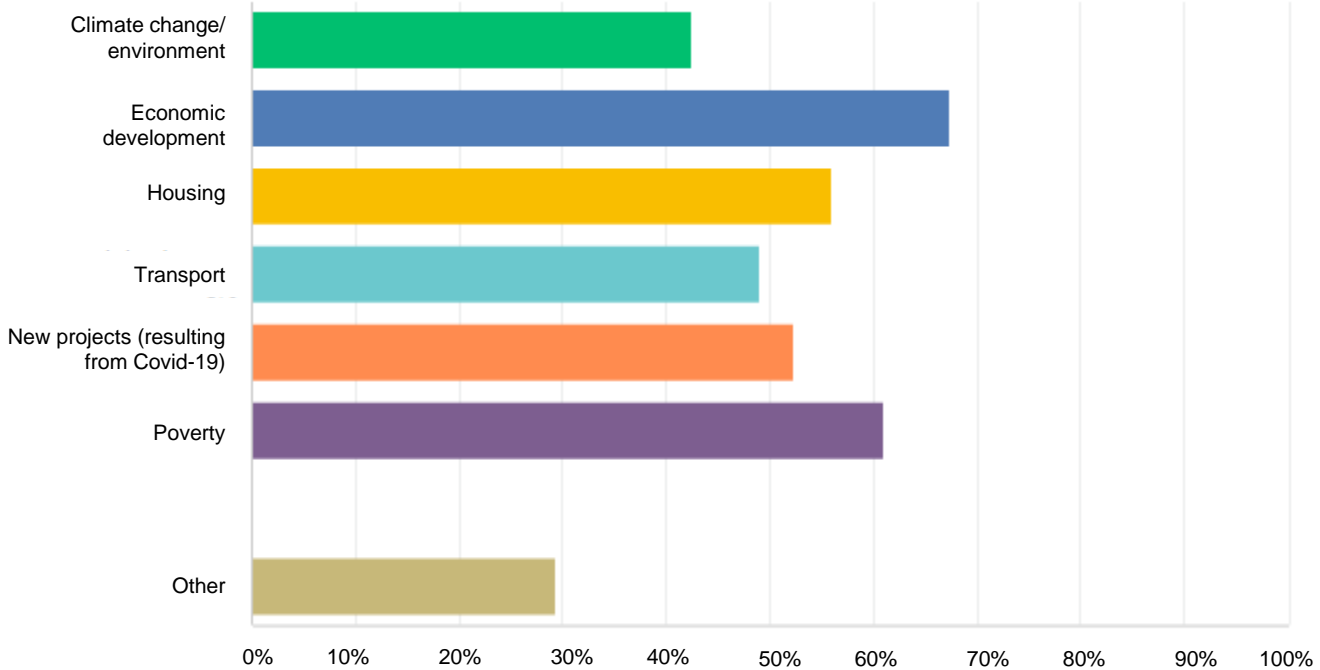
Economic development and poverty have been most negatively impacted by Covid-19



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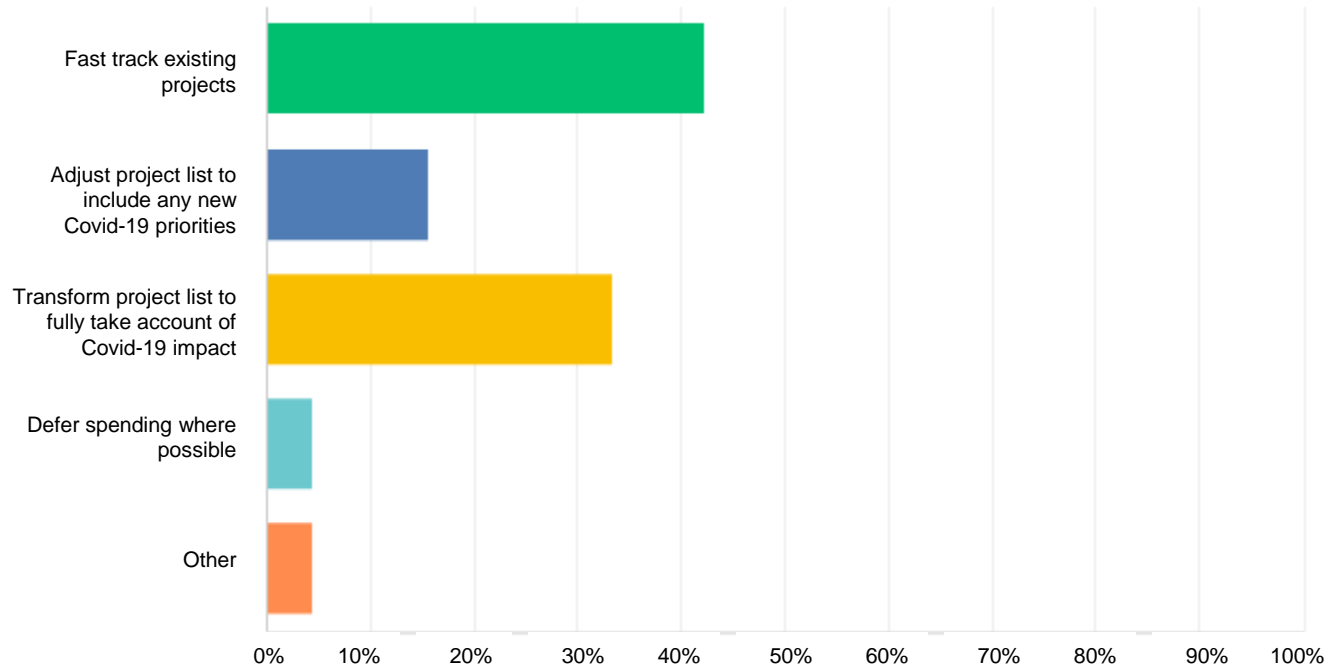
Economic development and poverty should receive greatest attention by government/council. Housing and new Covid-19 related projects follow.



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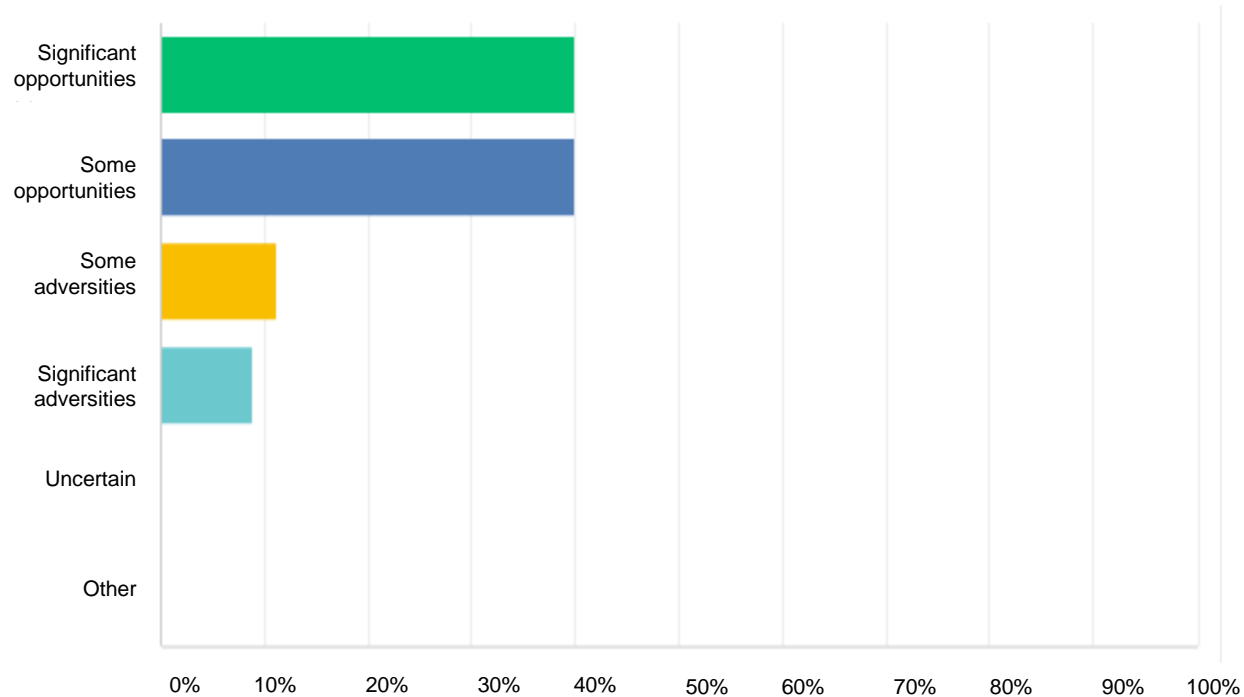
50% think Auckland Council should update/transform existing project list to reflect Covid-19.



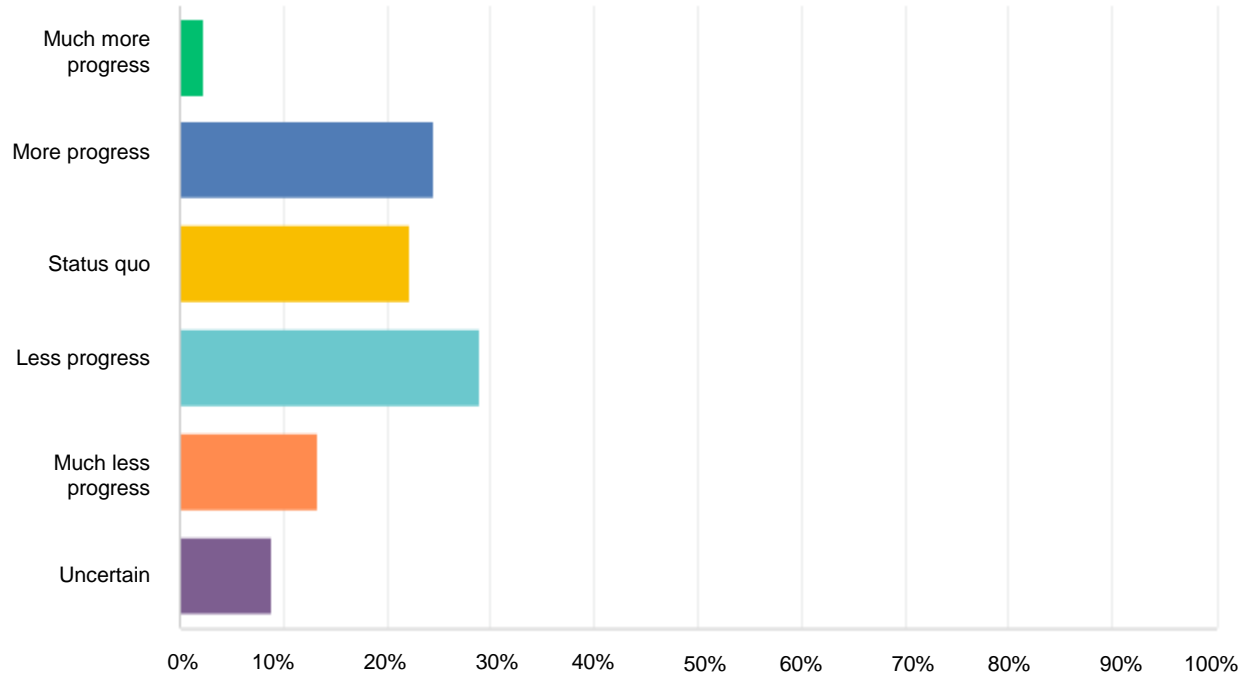
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80% think Covid presents opportunities



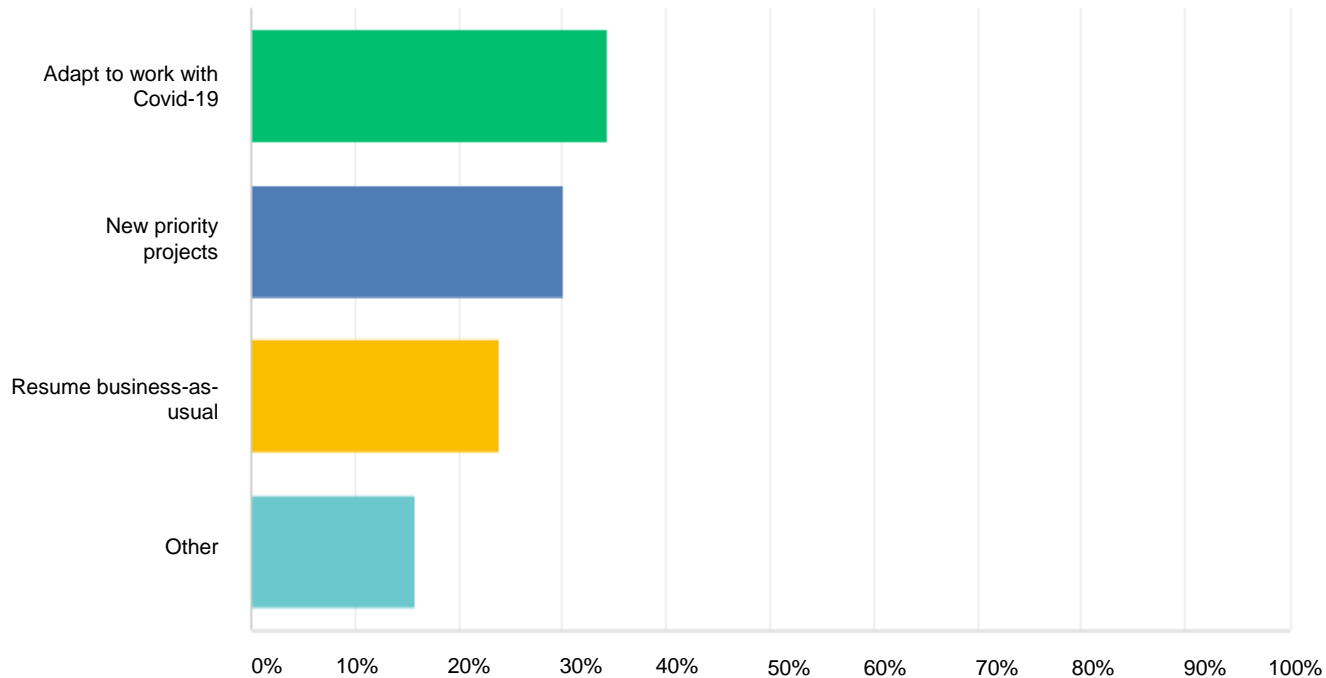
42% think Auckland Council will make less progress over the coming year



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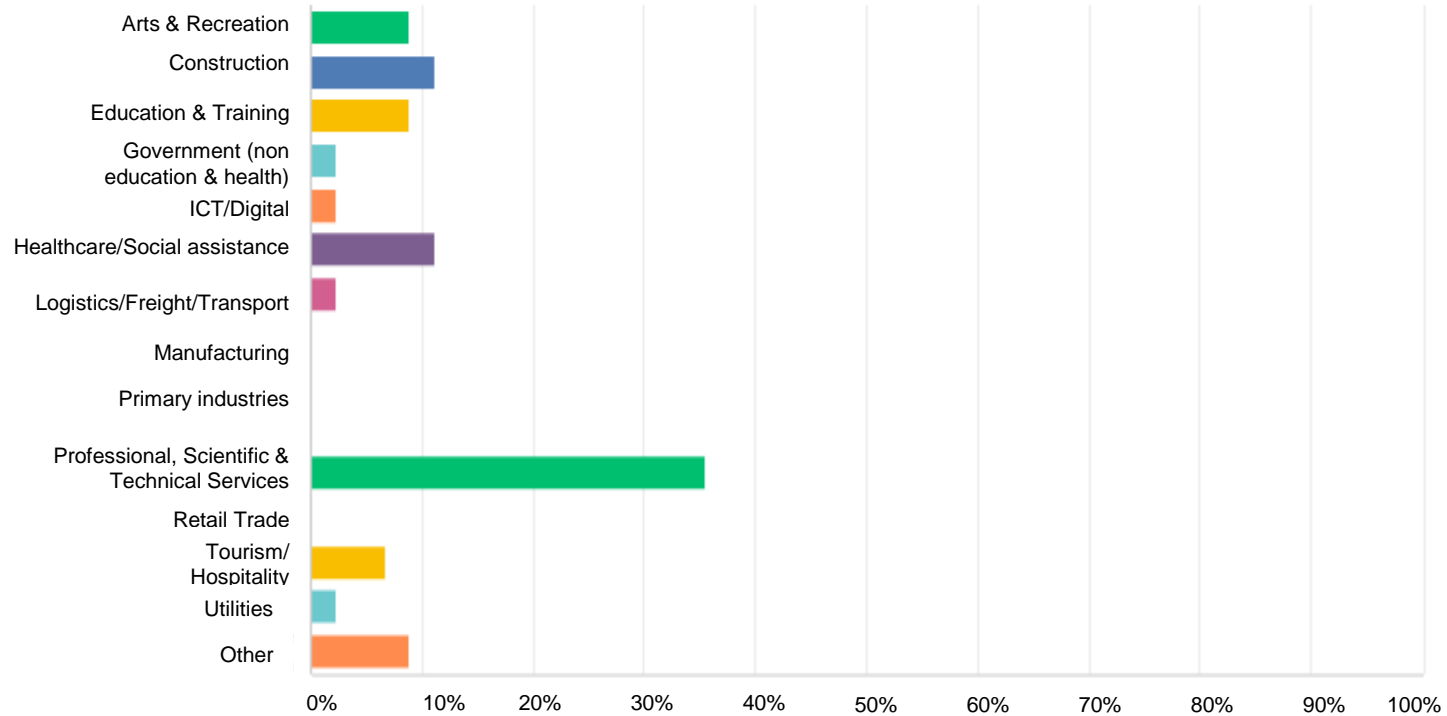
Adapting to work with Covid-19 should be Auckland's leaders' top focus now, closely followed by new projects



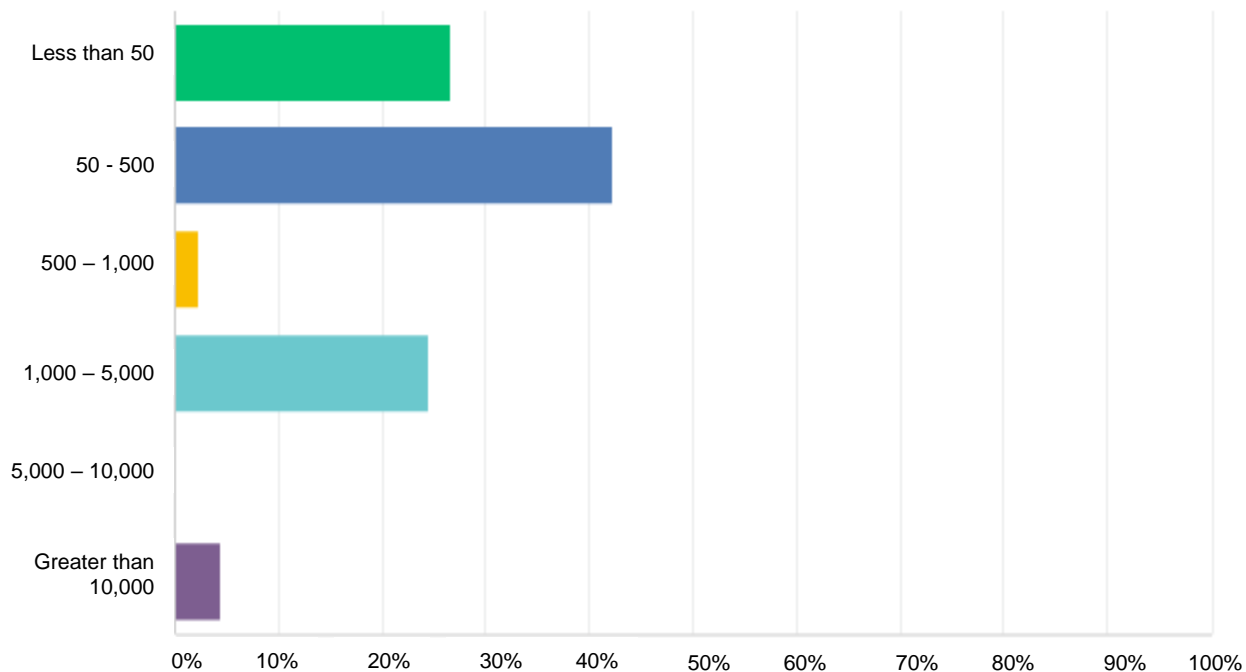
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Survey respondent business sectors



Survey respondent employee numbers



Key insights

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Covid-19 presents Auckland's leaders with much greater opportunities, than adversities

Adapting to work with Covid-19 together with new priority projects should be Auckland's top focus

Auckland Council should update or transform its existing project priorities to reflect Covid-19 impact

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