



# The Auckland Recovery Survey (Follow-up)

# Key Insights

Progress on longer-term issues like climate change at risk because of Covid-19

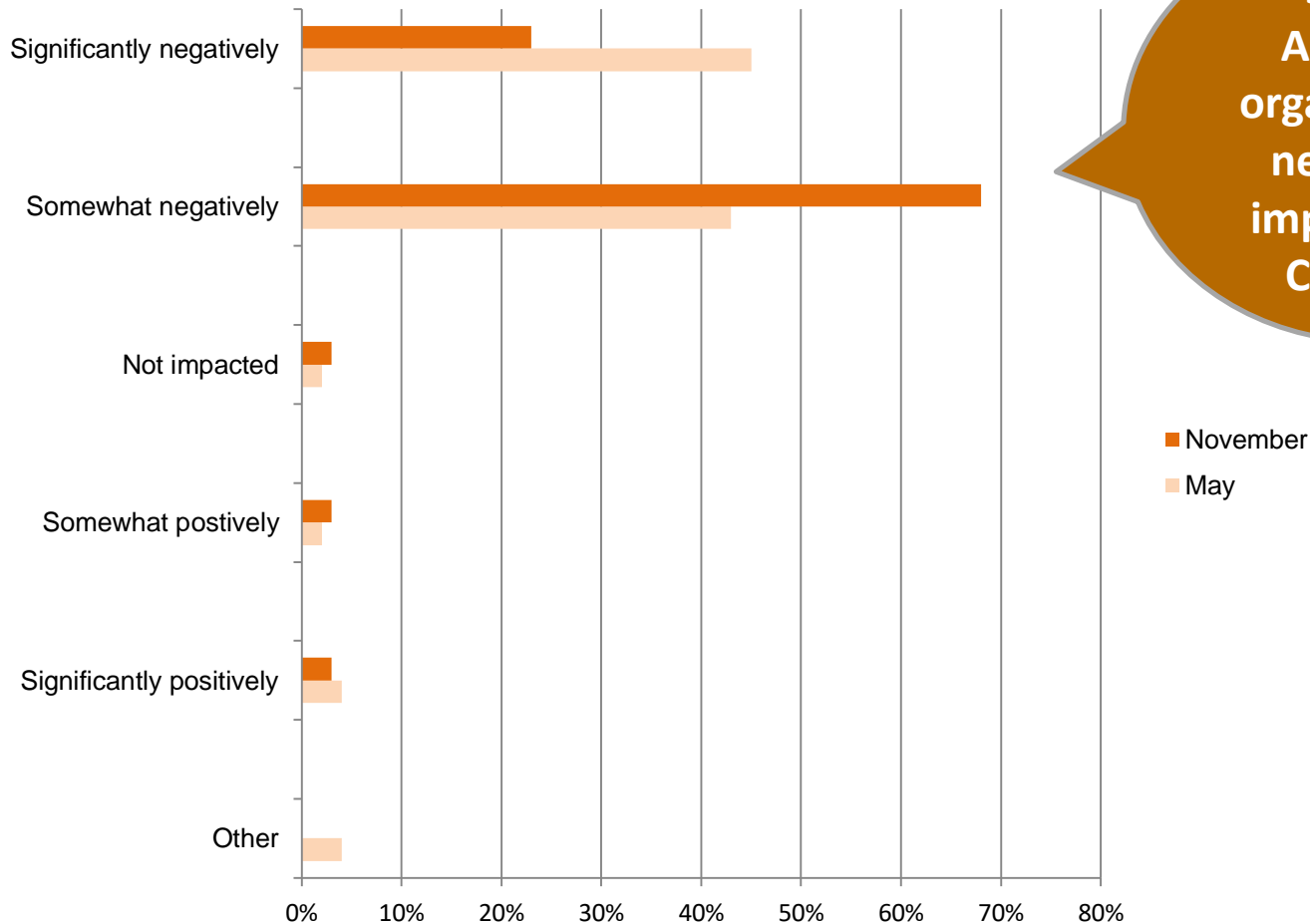
Opening safe travel “bubbles “ and boosting tech/growth investment are top priority “Covid-19” issues

Auckland’s economy and housing need greatest attention

90% of Auckland organisations negatively impacted by Covid-19; 50% say 2021 prospects are worse

Auckland will make less progress on its key issues on current path

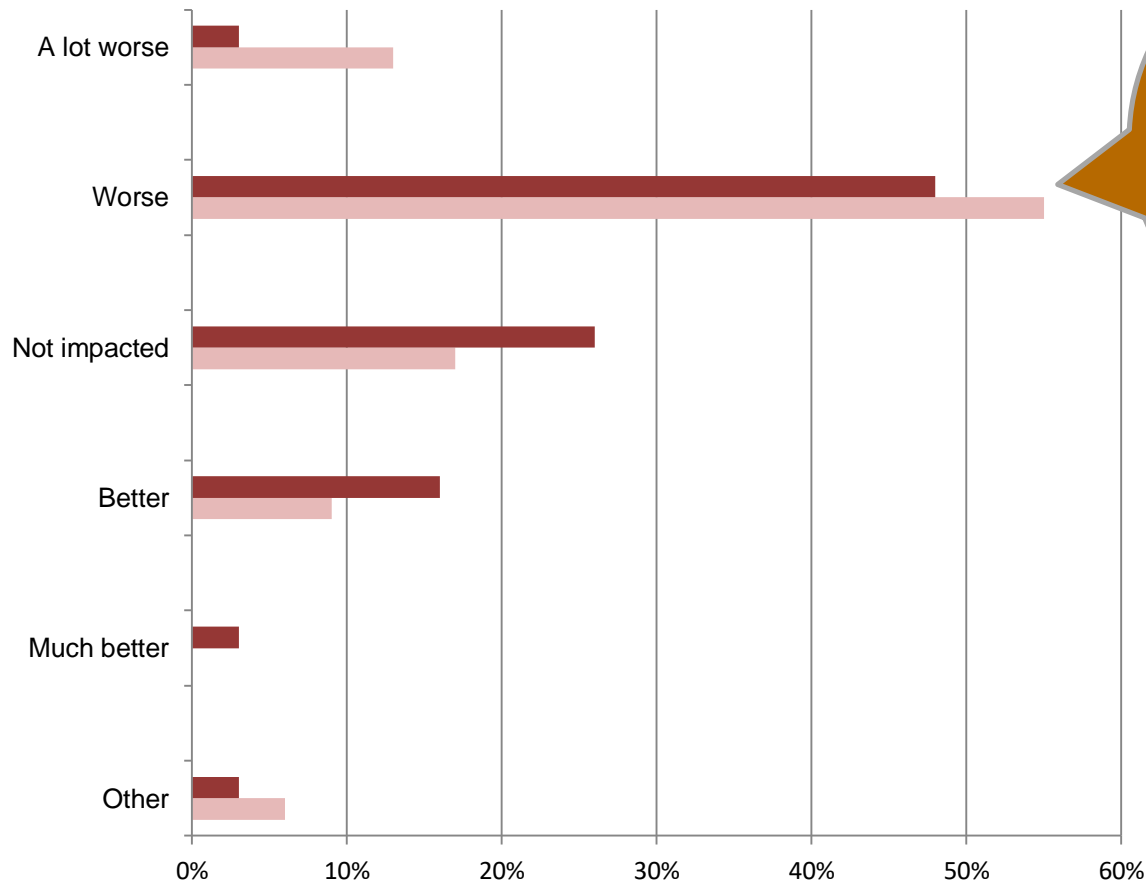
# How has your organisation been IMPACTED by Covid-19?



**90% of Auckland organisations negatively impacted by Covid-19**



# What are your organisation's BUSINESS PROSPECTS between now and 30 November 2021?

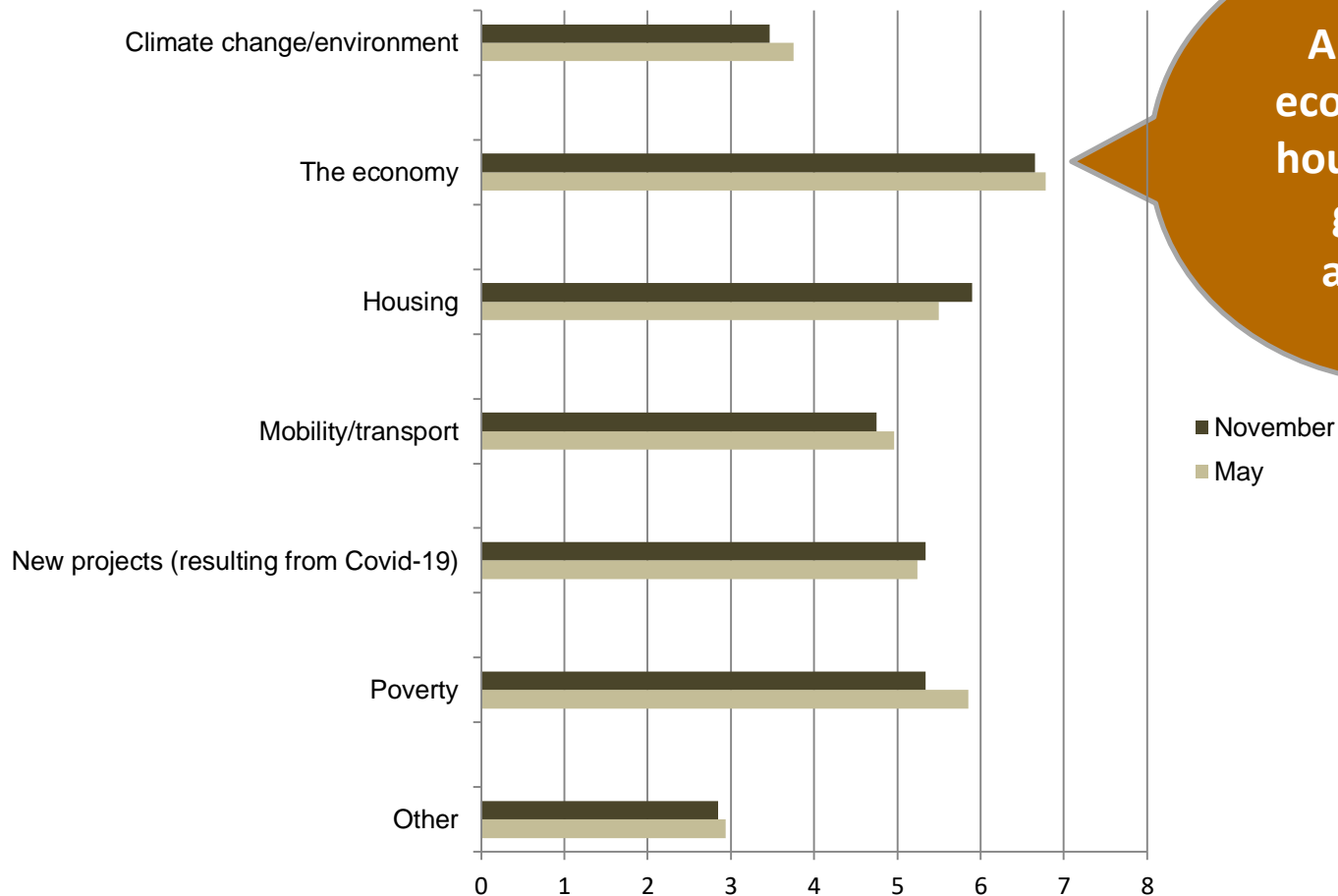


**50% of Auckland organisations expect worse business prospects (an improvement)**

■ November  
■ May

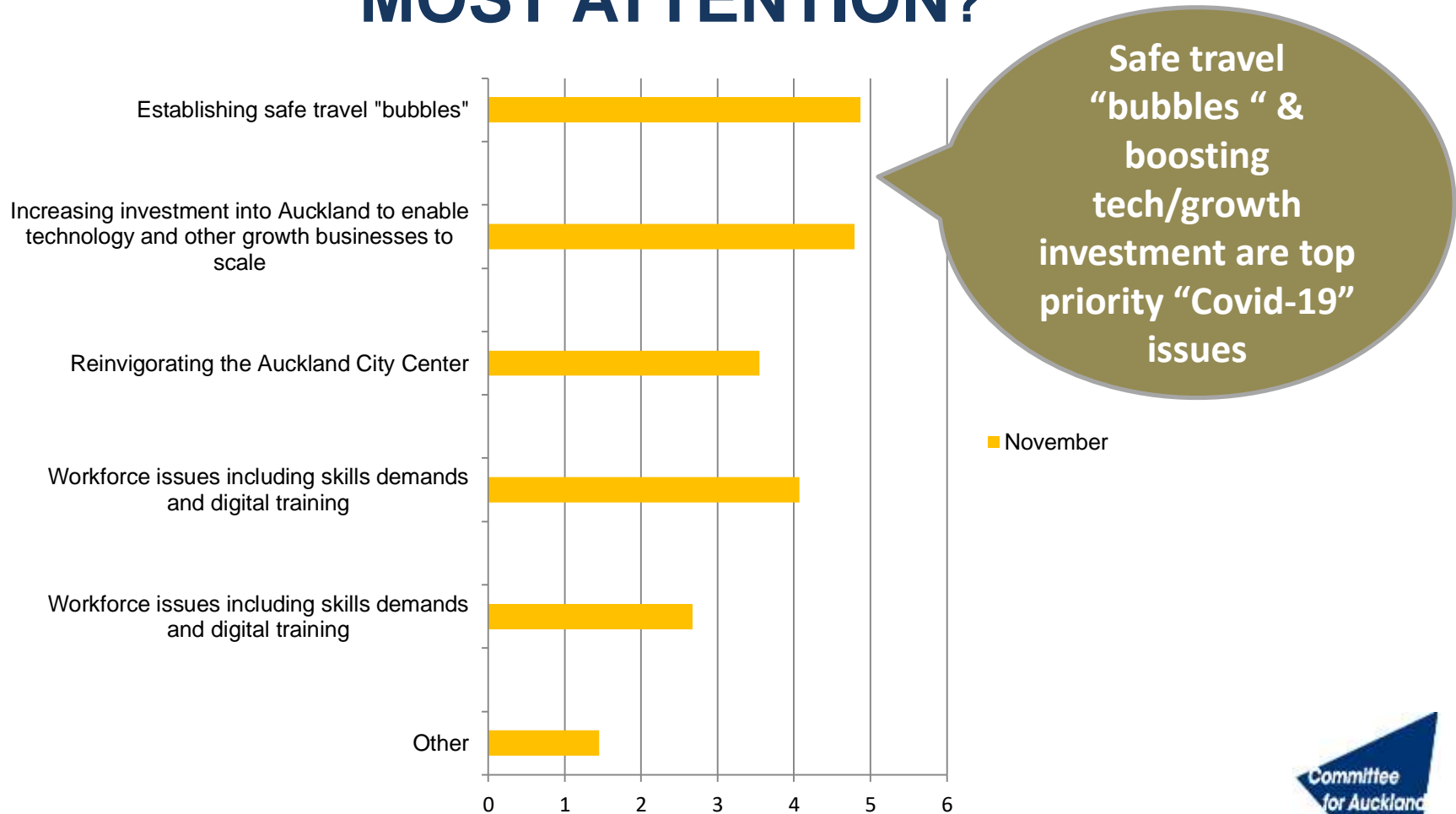


# After 7 months of Covid-19's impact, which areas in Auckland do you think need the MOST ATTENTION?

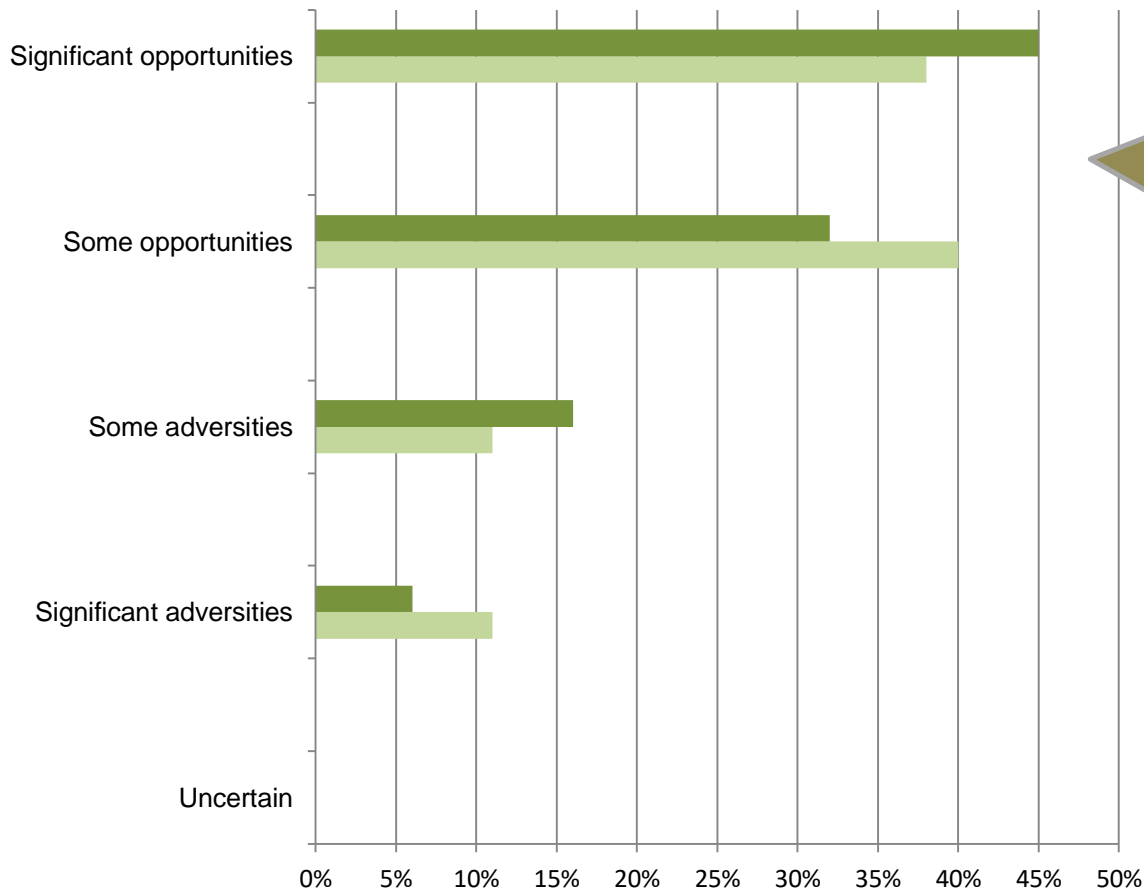


**Auckland's economy and housing need greatest attention**

# Since Covid-19 began, which issues impacting Auckland should receive the MOST ATTENTION?



# Does Covid-19 presents Auckland's leaders with OPPORTUNITIES to take advantage of, or ADVERSITIES to overcome?



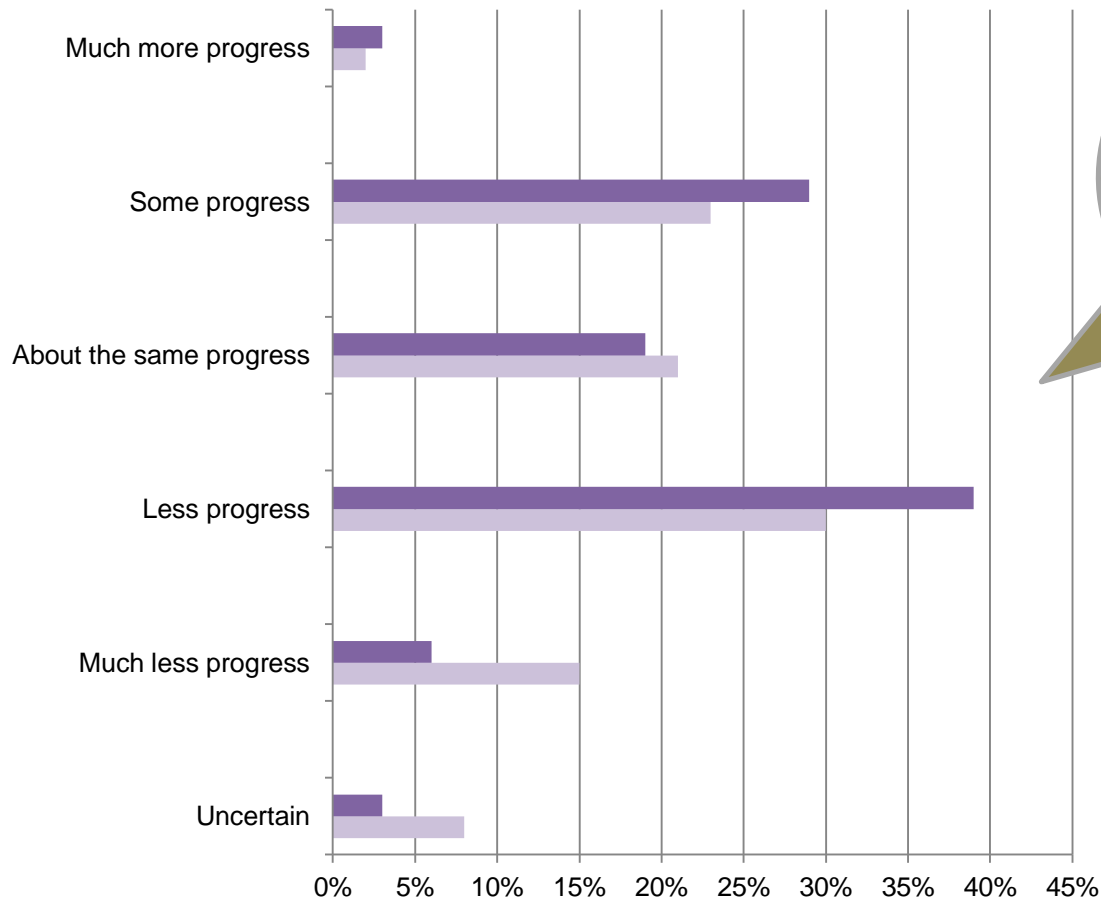
Covid-19 remains a key opportunity for Auckland's leaders

■ November  
■ May

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# How much PROGRESS do you think Auckland will make on its priority issues between now and 31 November 2021?

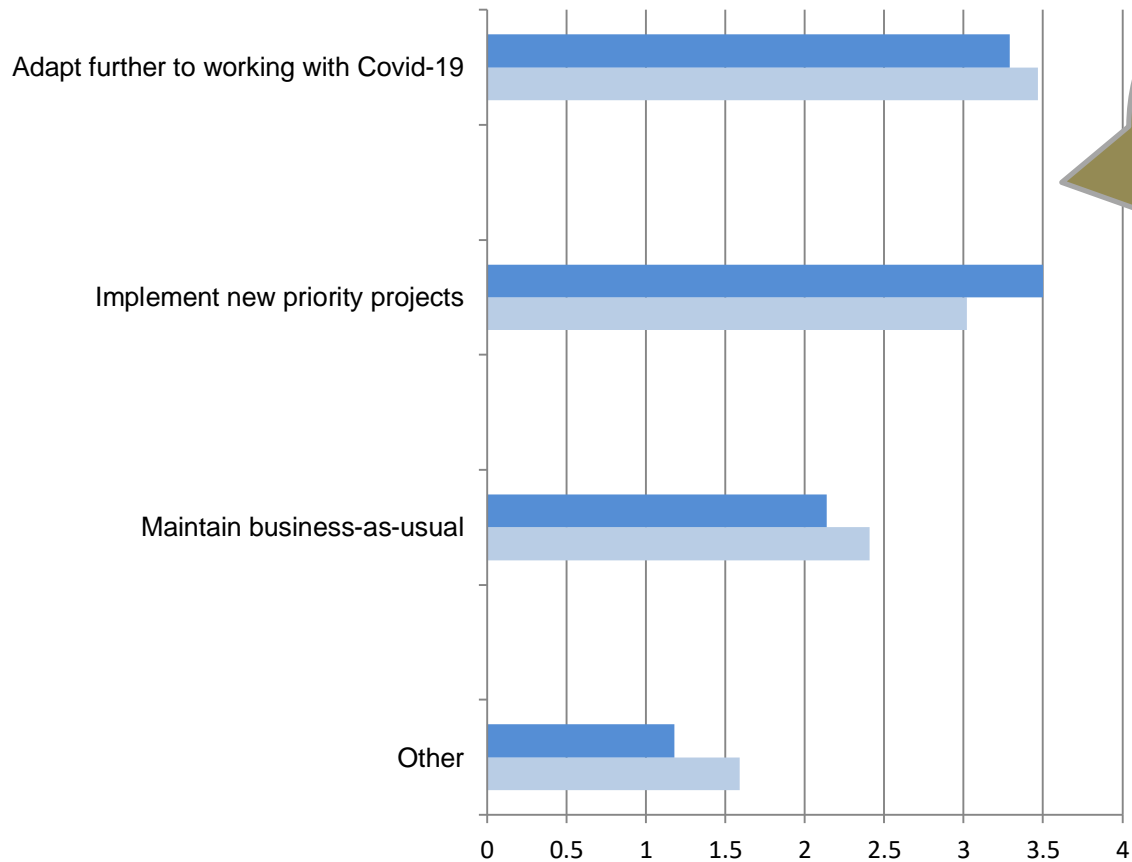


On its current path, Auckland will make less progress on its key issues

■ November  
■ May



# What should Auckland's leaders TOP FOCUS be as they deal with the impact of Covid-19?



Adapting to work with Covid-19 & new priority projects remain a top focus

■ November  
■ May

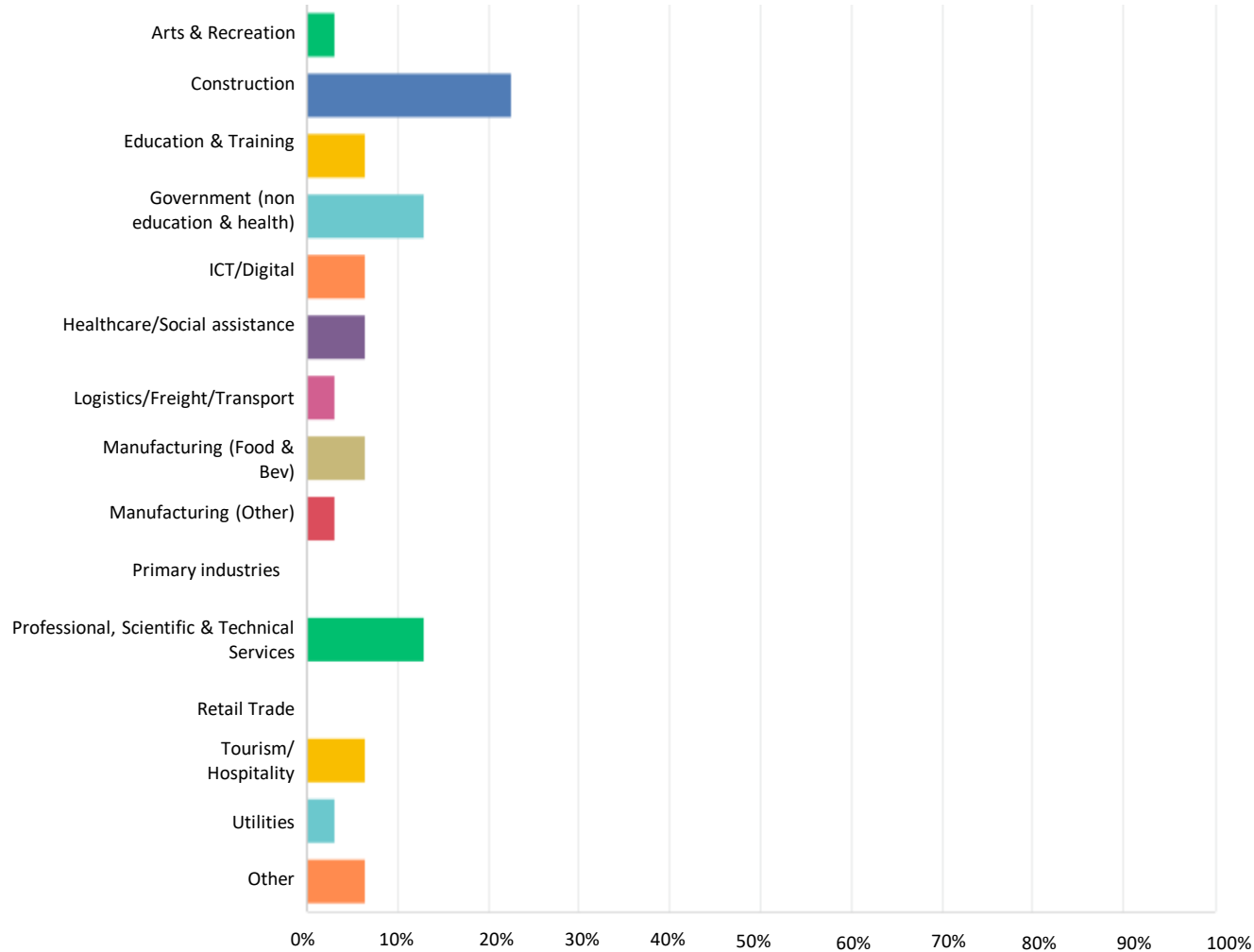
# As Auckland Council prepares its ten year plan & thinks about life with Covid-19 under control, what should Auckland's post Covid-19 priorities be?



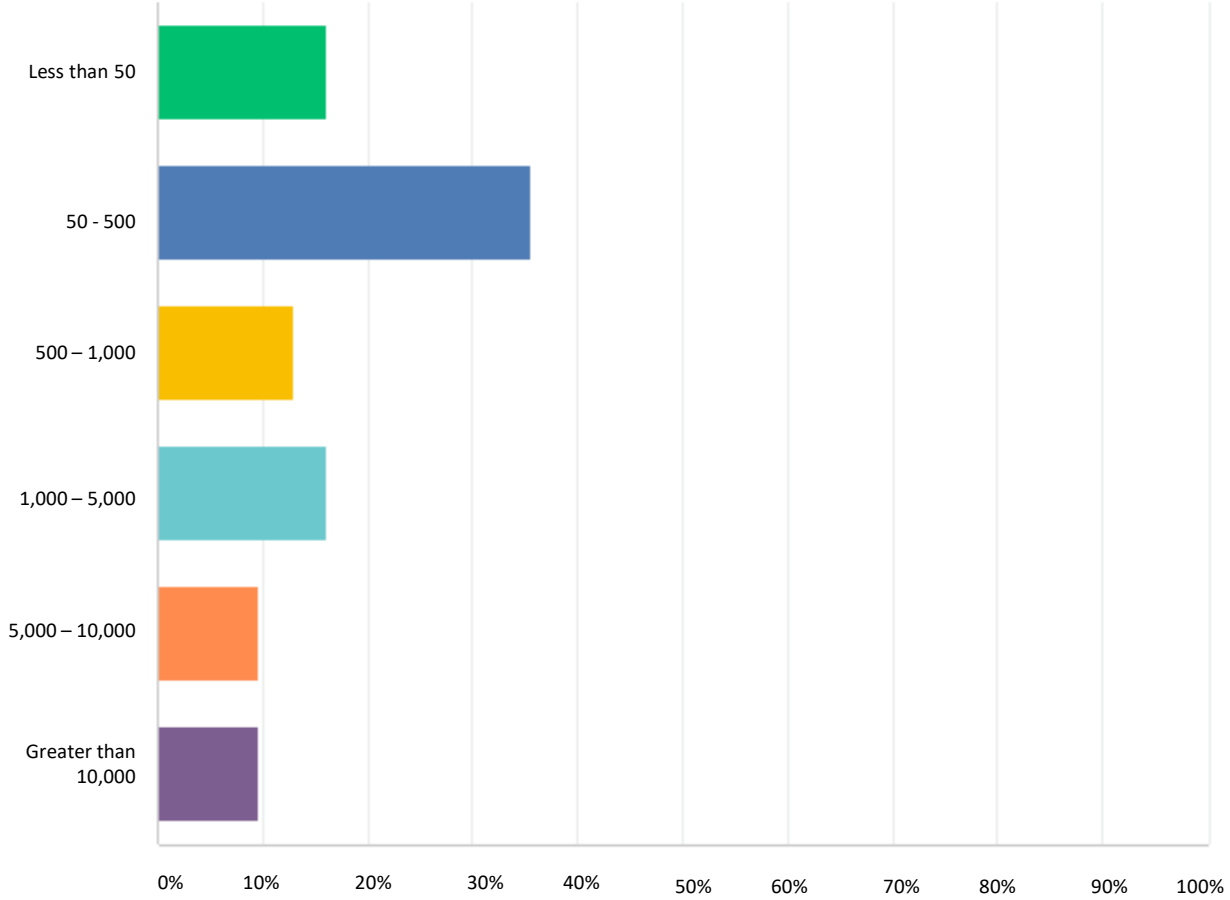
■ November

Progress on longer-term issues like climate change at risk because of Covid-19

# Survey respondent business sectors



# Survey respondent employee numbers



# Background

- Survey period: 13 November – 23 November 2020
- Survey population: Committee for Auckland membership and Future Auckland Leaders Alumni

The Committee for Auckland was founded almost 25 years ago. It's purpose is to build connection, behaviour and initiatives to create a better Auckland for all.

It has a broad membership base across major corporates, public agencies, iwi enterprises and non-for-profit organisations.

